

Idea Development

1 **Generate ideas** maximum of 50%

Number of **words** → ____ ÷ 3 = ____%

Number of **simple** sketches → ____ × 2% = ____%

Number of **better** sketches → ____ × 4% = ____%

2 **Select the best and join together ideas**

Circle the **best** ideas circled = □ 5%

Link into **groups** of ideas linked = □ 5%

3 **Print reference images** maximum of 8 images

____ images × 5% = ____%

4 **Compositions** maximum of 10 thumbnails

____ **thumbnails** × 8% = ____%

____ **digital collages** × 8% = ____%

5 **Rough copy** great quality or better

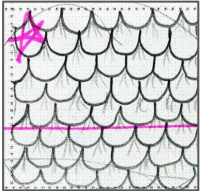
____ drawing × 25% = ____%

Total = ____%

NOTE: If you simply copy a picture from the internet, your mark drops to 25%.

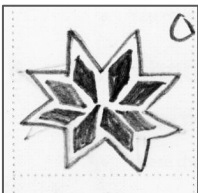
Generate ideas

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.



woman with brimmed
Hafon with cattails
William Morris pur
Yoko Honda Squigg
geometric LED tul

→ Japan
- flowers
- bears (teddy)
- All seeing



Adding up points for ideas

Number of **words** → ____ ÷ 3 = ____ %
Number of **simple** sketches → ____ × 2% = ____ %
Number of **better** sketches → ____ × 4% = ____ %

Select the best

Draw circles or squares around your best ideas

☐ You have selected the best 3-7 ideas = 5%

Link the best into groups

Draw dashed or coloured lines to link your best ideas into groups that could work well together

☐ You have joined the best ideas with lines = 5%

Print references

- Print **SIX** reference images so you can accurately observe the challenging parts of your artwork. Taking and using your own photographs is preferred, but image searches are also fine.
- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.
- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.
- You must hand in the **printed** copy of the images to earn the marks.

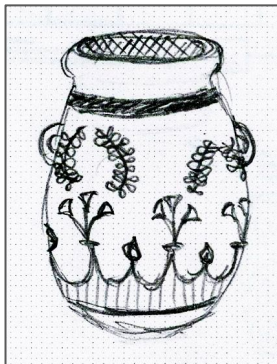
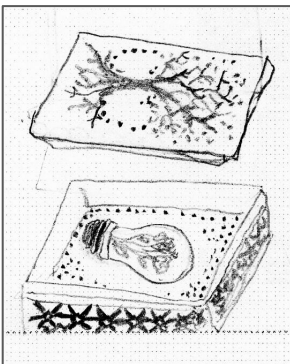
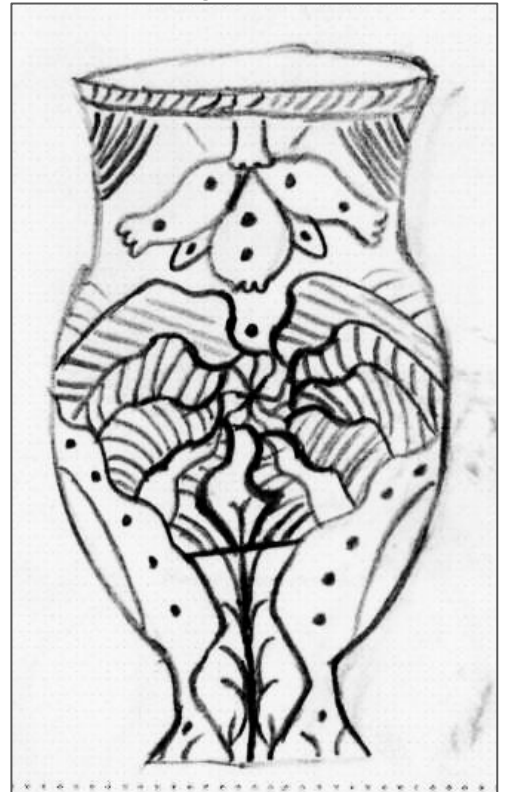
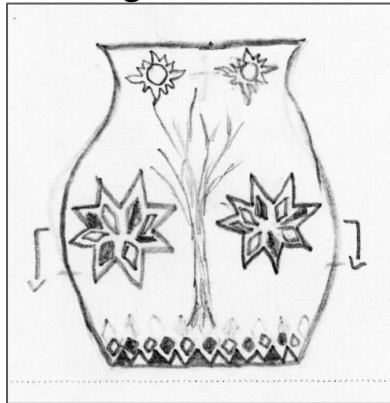
Number of reference photos → ____ × 5% = ____%

Thumbnail compositions

- Create **TWO or more** thumbnail drawings anywhere in the idea development section.
- These should be based on combinations of ideas that you come up with. Include your **background**.
- Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out.
- Draw a frame around your thumbnails to show the edges of the artwork.

Adding up points for THUMBNAIL drawings

Number of **thumbnail** drawings → ____ × 8% = ____%



Rough drawing

- Take the best ideas from your thumbnails and combine them into an improved rough copy.
- Use this to work out the bugs and improve your skills before you start the real thing.
- If you are using colour, use paint or coloured pencil to show your colour scheme.
- Draw in a frame to show the outer edges of your artwork.
- **Remember to choose a non-central composition.**

Examples of ROUGH drawings

Rough drawing → up to 25% = ____%

